

Linda Marshall Biography

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As president of Marshall Connects, Linda is an entrepreneur, author, motivational speaker, television host, and thought leader in emotional intelligence who brings over 35 years of experience working with and educating teams to strive for excellence and reach their potential.

Linda's debut book, *Giving Back, How to Find Your Personal Joy and Make a Difference to Others*, was designed to be more than just a motivational read. It was important to Linda to offer continued personal growth; something she continued with her second book, *The Power of Emotion, A Practical Guide to Making The Most of Your Emotional Intelligence*. Marshall's latest book, *The Mindful Journal: Cultivating Emotional Intelligence through Reflective Writing*, is a transformative guide, offering 115 days of self-discovery through daily prompts that unlock emotional intelligence, fostering personal growth and self-awareness.

As a member of the Canadian Association of Professional Speakers (CAPS), Speaker U, and certified as an Emotional Intelligence EQ-i Trainer and Coach, Linda brings her on-the-ground experience to help businesses and individuals succeed in developing and maintaining strong leadership and team dynamics. Her accreditation in EQ-i 2.0 and EQ 360 facilitation is an internationally recognized talent assessment, communication, and change management tool.

In addition to conducting individual and team emotional intelligence assessments, training, and coaching, Linda offers a wealth of keynote addresses, workshops, and consulting services. She has developed strengths in corporate strategy, team building, board development, and business planning, with demonstrated success in managing complex, multi-site operations.

She is an expert in leveraging her strengths as a connector and collaborator, setting, and achieving goals in often challenging, fast-paced environments.

Linda is fervently passionate about imparting the principles of emotional intelligence and motivating individuals within the realm of this invaluable skill.